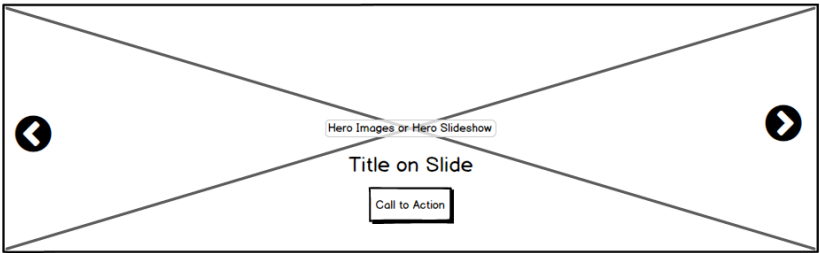


Website Standards

Layout Recommendations

- We have layout template available on <https://dicts.mak.ac.ug> in Drupal 7 & Drupal 8 made for Units within the University. This makes work easy for developers and content administrators
- In case preference isn't on the template above, developers should stick to structure displayed in the mock-up below



Latest Changing Content (News or Events)

Four article teasers, each with a placeholder image, an article title, a short description, and a Call to Action button. A central link to more content is located below the teasers.

About the College Unit

Four article teasers, each with a placeholder image, an article title, a short description, and a Call to Action button.

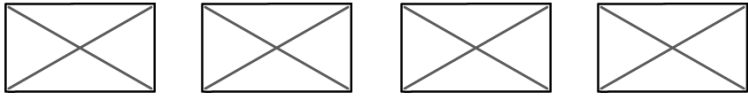
Various Teasers (heading depends on description below)

Could range from Break through Publications, Researches, Important Announcements, Achievements, Course listings

Four article teasers, each with a placeholder image, an article title, a short description, and a Call to Action button.

Partnerships

Logos of Partnerships & Institutions



Quick Links | Schools | Departmentns | Departmentns | Departmentns

Custom Templates

All designs, including ones designed by secured vendor services, must adhere to Makerere University's Guide to Web Standards. These standards must be followed when creating a custom template:

- Primary design color must be selected from the university's approved palette on the following link : <https://dicts.mak.ac.ug/services/web-publishing>
- Accent color to be chosen from the university's accent color palette (see addendum), and may be used no more than 20 percent on a page.
- Development to support responsive design (scale to fit multiple screen sizes).
- Must reside within university's latest versions of the accepted content management systems i.e. Wordpress, Drupal, Joomla, Magento, Sharepoint
- Imagery must be consistent in size with mak.ac.ug proper templates (large or hero billboard image). The University Public Relations Office & Communications officers will provide required direction.
- Large or hero billboard image images with strong photography are encouraged.
- It is preferred that call-to-actions, buttons and links match the style found on the university's main website and official templates. The Directorate of ICT Support, Public Relations Office Team, and the senior stake holders must approve custom designs before they are put into development.

Graphics and User Interface Elements

As technology continues to evolve and users can access websites from devices ranging from smart phones to tablets to desktops, website owners must make the effort to meet the user in their preferred viewing space. As a result, website owners and contributors must take these extra steps to ensure high-quality delivery of images:

- Images and graphics should be optimized for each web page and device. This includes downsizing and compressing images in a photo-editing program before uploading them.
- Must support hi-DPI (Retina) displays.

- Imagery must be consistent in size with Makerere proper templates (large or hero billboard image). DICTS & PRO can provide exact direction.
- Large or hero billboard image images with strong photography are encouraged.

Essentials

- Page Title: Is your page title distinctive and descriptive?
- Information Structure: Is your content broken into logical segments?
- Headings: Are there descriptive headings marking content segments?
- Semantic Markup: Are headings styled using semantic markup, e.g., Heading 1, Heading 2, etc.?
- Legibility: Does the text on the page have enough contrast?
- Readability: Is the visual display clean and uncluttered, and easy to read?
- Language: Is the text written for easy and quick comprehension?
- Links: Are the links easy to find, and are they descriptive?
- Image Alternatives: Do all meaningful images have a suitably descriptive text alternative?
- Media Alternatives: Does media have captions for audio and descriptions for information provided visually?